

Water and Vitality

29 June 2004

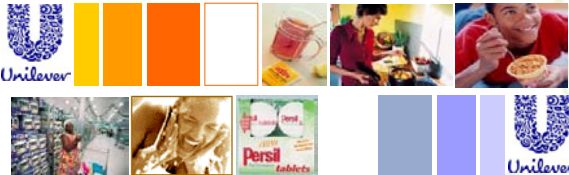


Safe Harbour Statement

Certain of the comments and materials in this presentation may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based upon current expectations and assumptions regarding anticipated developments and other factors affecting the Company. Actual results may differ materially from those included in these statements due to a variety of factors including, among others, those described in the company's filings with the Securities and Exchange Commission and in the transcript of this presentation, which will be accessible via our website at www.unilever.com.

All numbers in the presentation are in Euros translated at average 2003 exchange rates with the exception of balance sheet, cash flow and dividend numbers which are expressed at year end rates.

Water ?



“the availability of clean, fresh water is one of the most important issues facing humanity today”

UN in Year of Freshwater -2003

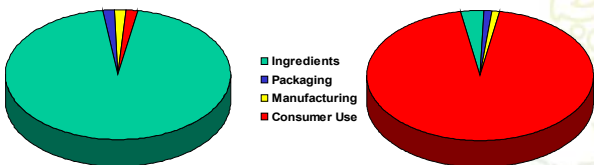
Life cycle view



Unilever’s water imprint

Foods

Home and Personal Care









Vitality Mission



The Needs

Global statistics and local reality

1.1 billion people without access to safe water supply



2.4 billion people without access to adequate sanitation



6,000 children die every day from diseases associated with lack of access to safe drinking water, inadequate sanitation and poor hygiene



Bringing effective home hygiene, cleaning and personal care products to low-income consumers





Simple hygiene practices can promote disease prevention



Lifebuoy Handwash campaign

Growth related to water

- increased use of existing hygiene products
- new technology that delivers vitality

Partnerships

- working together with others on shared issues & needs from a local perspective
- complementary skills
- market insights leading to business opportunities





Brantas Bersih
(Clean Brantas)

Water and Vitality

29 June 2004